

Gini Martinez

Accomplished small business owner entering the field of UX Research currently seeking employment opportunities while pursuing User Experience Master's degree.

Los Angeles, CA
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EDUCATION

Claremont Graduate University, Claremont, CA *MA Candidate User Experience Research*

ANTICIPATED COMPLETION - MAY 2023

GPA 4.0

Pitzer College, Claremont, CA *BA Psychology*

AUGUST 2020 - FEBRUARY 2022

GPA 3.9

Mt. San Antonio College, Walnut, CA *AADT Psychology, AA Kinesiology*

FEBRUARY 2018 - FEBRUARY 2020

GPA 4.0

EXPERIENCE

Rock What's Yours, West Covina, CA — *Small Business Owner*

FEBRUARY 1998 - FEBRUARY 2018

- Private and Group Pilates Instructor, Teacher Trainer
- Created professional development curricula
- Facilitated workshops for 20+ people
- Maintained weekly web articles, newsletters, and social media presence
- Managed day-to-day scheduling, marketing, maintenance, and bookkeeping
- Volunteered expertise at local elementary and high schools
- Pioneered remote private instruction curricula
- Created ebooks, workbooks, and multimedia content

Major League Baseball Pitcher, Los Angeles, Ca — *Private Pilates Instructor for Los Angeles Dodgers Pitcher*

JUNE 2016 - SEPTEMBER 2016

- Facilitated post-rehabilitative process after Tommy John surgery during MLB season
- Worked in-person at Dodger Stadium and remotely when athlete was traveling
- Provided athlete detailed workout notes
- Clearly communicated athlete's progress to the team physical therapist

Sweat.com, Remote — *Freelance Health Writer*

MARCH 2015 - DECEMBER 2015

- Pitched and wrote multiple 600 word articles on a weekly deadline
- Provided content consistent with the Sweat style guide

United States Men's National Soccer Team, Carson, CA — *Team Pilates Instructor*

JANUARY 2013

- Provided supplemental group cross-training during the preseason

SKILLS

User Interviews
Design Thinking
Journey Mapping
Market Research
Competitive Analysis
Jobs to be Done
Personas
Communication
Public Speaking
Workshop Facilitation
Cognitive Psychology
Statistics

TOOLS

R
SPSS
Qualtrics

RESEARCH CONFERENCES

HTTC Student Conference
UCI, Oral Presenter
2020

SCCUR Student Conference
CSUSM, Oral Presenter
2019

AWARDS

New Resources Scholar
2020-2021

Osher Foundation Scholar
2020-2021

Students of Distinction
2020

1st Place, Speak-A-Rama
June 2019

CERTIFICATIONS

Social and Behavioral
Responsible Conduct of
Research
CITI ID #44766623